



# LIFE MEMBER



# IAN DONALDSON



*Ian receives his Life Membership from National L.U.A. President Frank Daly.*

“My greatest memory of the L.U.A. both Statewide and Nationally is the great team effort which has been fortunately put together with a minimum of personality clashes and infighting. I think this is quite an accomplishment, for the majority of people that we work with on committees etcetera, are direct competitors in the marketplace. I think this says something for the industry as a whole.”

So said Ian Donaldson when asked to recollect some of the history of the L.U.A. in Queensland from the period around 1973 till he became heavily involved in the National scene in 1981.

Ian, who is Managing Director of Donaldson Financial Planning Pty. Ltd. was honoured with life membership of the L.U.A. at the Annual General Meeting of the Association last November.

A Bachelor of Commerce, Diplomate of the Australian Insurance Institute and Fellow of the Life Underwriters Association of Australia, this stalwart of his professional Association, holder of many offices at State and National level since becoming a member and reached the pinnacle of his Association with his election as National President.

Returning to his recollections of events from 1973 till 1981 Ian says with genuine modesty:

“Unfortunately it is hard to remember much of what happened in those years, but I would list the outstanding features for the State Presidents during their term of office through that period as follows:

**Brian Jones:**

*A great committee man and great organiser of both National and State Seminars.*

**Stewart Johnson:**

*If anything, put the L.U.A. before his own business. Stewart stepped into a very difficult situation when we lost a President at very short notice by standing for the Presidency again.*

**Dudley Dick:**

*Got the L.U.A. financially into a very sound position and started the very useful visits to the country branches.*

**Ian Donaldson:**

*Likes to remember that he revamped the magazine and put it on a footing more akin to a professional body.*

**Barry Scott:**

*Developed our education to a great extent.*

**Frank Daly:**

*Continued on to fine tune the country branches of Queensland into the most effective country branches in Australia.*

Recalling the National L.U.A. development over the period from 1981 to 1985, Ian noted that the National Board members from Queensland have been Stewart Johnson, Dudley Dick, Barry Scott, Frank Daly, Joe Nowak, Frank Mugeridge, Darryl Seccombe and himself.

He asserted that the National L.U.A. is now a very effective organisation with approximately 4,000 members. Many constituent bodies have their own L.U.A. premises. The L.U.A. National office in Canberra now has a full-time national Director, full-time National Secretary and part-time Assistant Secretary.

Ian breaks the L.U.A. activities down to about 60% education, 20% political action and 20% national convention, policymaking etc.

The L.U.A. was recently described by the small business Association as one of the most effective political lobbying bodies in Australia. The Association has appointed a full-time political lobbyist in Canberra.

Ian has no doubt that we are the main educational body for Life Insurance and Superannuation intermediaries in Australia. Intending members must now pass a registration exam to join the Life Underwriters Association.

He said that we have now successfully trained thousands of Life Insurance intermediaries over the last six to seven years.

**FOOTNOTE**

*For the first time in the history of the L.U.A., consecutive National Presidents were elected from Queensland - Ian Donaldson in 1985 and Frank Daly in 1986.*

EDITOR

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